

CONTRACT



KJRH
3701 So. Peoria Ave.
Tulsa, OK 74105
(918) 743-2222

And:

Media Ad Ventures
8136 Old Keene Mill Road
Suite A300
Springfield, VA 22152

<u>Contract / Revision</u> 195523 /		<u>Alt Order #</u>
<u>Product</u> Oklahomans for Criminal Justice Reform		
<u>Contract Dates</u> 10/10/16 - 10/23/16	<u>Estimate #</u> 918	
<u>Advertiser</u> Oklahomans for Criminal Justice Reform		<u>Original Date / Revision</u> 10/03/16 / 10/13/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KJRH	<u>Account Executive</u> Jenna Salmon	<u>Sales Office</u> EWS - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> TV13591	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KJRH	10/10/16	10/23/16	M-F Today Show	7-9am		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/10/16	10/16/16	1-----				1	\$225.00				
	Week:	10/17/16	10/23/16	1-1----				2	\$225.00				
N 2	KJRH	10/10/16	10/23/16	Live w/ Kelly & Michael	9-10am		:30				NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/10/16	10/16/16	---1---				1	\$130.00				
	Week:	10/17/16	10/23/16	---11--				2	\$130.00				
N 3	KJRH	10/10/16	10/23/16	Today Show II	10-11am		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/10/16	10/16/16	-1-1---				2	\$100.00				
	Week:	10/17/16	10/23/16	---1---				1	\$100.00				
N 4	KJRH	10/10/16	10/23/16	M-F 11am-12pm News	11am-12pm		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/10/16	10/16/16	1-1----				2	\$150.00				
	Week:	10/17/16	10/23/16	1-----				1	\$150.00				
N 5	KJRH	10/10/16	10/23/16	M-F 5-530pm News	5-530pm		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/10/16	10/16/16	-1-1---				2	\$200.00				
	Week:	10/17/16	10/23/16	-1-----				1	\$200.00				
N 6	KJRH	10/10/16	10/23/16	M-F Nightly News	530-6pm		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/10/16	10/16/16	---1---				1	\$400.00				
	Week:	10/17/16	10/23/16	---11--				2	\$400.00				
N 7	KJRH	10/10/16	10/23/16	M-F 6-630pm News	6-630pm		:30				NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/10/16	10/16/16	11-----				2	\$375.00				
	Week:	10/17/16	10/23/16	-1-----				1	\$375.00				
N 8	KJRH	10/10/16	10/23/16	The List	630-7pm		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/10/16	10/16/16	---1---				1	\$250.00				
	Week:	10/17/16	10/23/16	1--1---				2	\$250.00				
N 9	KJRH	10/10/16	10/23/16	M-F 10-1035pm News	10-1035pm		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/10/16	10/16/16	-1-----				1	\$500.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 195523 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/10/16 - 10/23/16	<u>Product</u> Oklahomans for Criminal	<u>Estimate #</u> 918
<u>Advertiser</u> Oklahomans for Criminal		<u>Original Date / Revision</u> 10/03/16 / 10/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-1---				2	\$500.00				
N 10	KJRH	10/10/16	10/17/16	Monday Prime C	9-10pm		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$1,000.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	KJRH	10/10/16-10/16/16	Monday Prime C	9-10pm	M-----	:30	\$1,000.00		NM		
		See MG 10.3,10.4											
		3	KJRH	10/17/16-10/17/16	Monday Prime C	9-10pm	M-----	:30	\$1,000.00		NM		
		Ⓜ MG for 27.1,10.1											
		4	KJRH	10/23/16-10/23/16	Su - NFL Pregame FNIA	6-7pm	-----Su	:15/:15	\$1,000.00		BK		
		Ⓜ MG for 27.1,10.1											
Week:		10/17/16	10/23/16	M-----				1	\$1,000.00				
N 11	KJRH	10/11/16	10/18/16	Tuesday Prime B	8-9pm		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-T-----				1	\$1,000.00				
Week:		10/17/16	10/23/16	-----				0	\$1,000.00				
N 12	KJRH	10/13/16	10/20/16	Thursday Prime B	8-9pm		:30				NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---T---				1	\$1,250.00				
Week:		10/17/16	10/23/16	---T---				1	\$1,250.00				
N 13	KJRH	10/10/16	10/23/16	TH - NFL Pre-Game FNIA	6-7pm		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---T---				1	\$1,000.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	KJRH	10/10/16-10/16/16	TH - NFL Pre-Game FNIA	6-7pm	----Th----	:30	\$1,000.00		NM		
		See MG 13.2											
		2	KJRH	10/10/16-10/16/16	Su - NFL Pregame FNIA	6-7pm	-----Su	:30	\$1,000.00		NM		
		Ⓜ MG for 13.1 10/13											
Week:		10/17/16	10/23/16	-----				0	\$1,000.00				
N 14	KJRH	10/15/16	10/22/16	Saturday Night Live	1030pm-12am		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S-				1	\$350.00				
Week:		10/17/16	10/23/16	-----S-				1	\$350.00				
N 15	KJRH	10/16/16	10/23/16	Su 8-9am News	8-9am		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----				0	\$200.00				
Week:		10/17/16	10/23/16	-----S				1	\$200.00				
N 16	KJRH	10/15/16	10/22/16	Sa 8-10am News	8-10am		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S-				1	\$150.00				
Week:		10/17/16	10/23/16	-----S-				1	\$150.00				
N 17	KJRH	10/10/16	10/23/16	M-F Today Show	7-9am		:15/:15				BK	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1----				1	\$225.00				
Week:		10/17/16	10/23/16	-----				0	\$225.00				
N 18	KJRH	10/10/16	10/23/16	Live w/ Kelly & Michael	9-10am		:15/:15				BK	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---1---				1	\$130.00				
Week:		10/17/16	10/23/16	-----				0	\$130.00				
N 19	KJRH	10/10/16	10/23/16	Today Show II	10-11am		:15/:15				BK	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----				0	\$100.00				

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
												1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----				1	\$100.00					
N 20	KJRH	10/10/16	10/23/16	M-F 11am-12pm News	11am-12pm		:15/:15				BK	1	\$150.00	
												1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----				0	\$150.00					
Week:		10/17/16	10/23/16	--1----				1	\$150.00					
N 21	KJRH	10/10/16	10/23/16	M-F 5-530pm News	5-530pm		:15/:15				BK	1	\$200.00	
												1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----				0	\$200.00					
Week:		10/17/16	10/23/16	---1---				1	\$200.00					
N 22	KJRH	10/10/16	10/23/16	M-F Nightly News	530-6pm		:15/:15				BK	1	\$400.00	
												1	\$375.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	---1---				1	\$400.00					
Week:		10/17/16	10/23/16	-----				0	\$400.00					
N 23	KJRH	10/10/16	10/23/16	M-F 6-630pm News	6-630pm		:15/:15				BK	1	\$375.00	
												1	\$250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----				0	\$375.00					
Week:		10/17/16	10/23/16	1-----				1	\$375.00					
N 24	KJRH	10/10/16	10/23/16	The List	630-7pm		:15/:15				BK	1	\$250.00	
												1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$250.00					
Week:		10/17/16	10/23/16	-----				0	\$250.00					
N 25	KJRH	10/10/16	10/23/16	M-F 10-1035pm News	10-1035pm		:15/:15				BK	1	\$500.00	
												1	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	---1---				1	\$500.00					
Week:		10/17/16	10/23/16	-----				0	\$500.00					
N 26	KJRH	10/11/16	10/18/16	Tuesday Prime B	8-9pm		:15/:15				BK	1	\$1,000.00	
												0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----				0	\$1,000.00					
Week:		10/17/16	10/23/16	-T-----				1	\$1,000.00					
N 27	KJRH	10/10/16	10/23/16	TH - NFL Pre-Game FNIA	6-7pm		:15/:15				BK	0	\$0.00	
												1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----				0	\$1,000.00					
Week:		10/17/16	10/23/16	---T---				1	\$1,000.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	KJRH	10/17/16-10/23/16	TH - NFL Pre-Game FNIA	6-7pm	----Th-----	:15/:15	\$1,000.00	BK				
N 28	KJRH	10/16/16	10/23/16	Su 8-9am News	8-9am		:15/:15				BK	1	\$200.00	
												1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----S				1	\$200.00					
Week:		10/17/16	10/23/16	-----				0	\$200.00					

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/23/16	50	\$19,220.00	(\$2,883.00)	\$16,337.00
Totals	50	\$19,220.00	(\$2,883.00)	\$16,337.00

Signature: _____ Date: _____

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